**BLOCK Oʼ BREAKFAST COMMERCIAL**

*by Robin Black*

**CHARACTERS:**

SPOKESPERSON-an embodiment of the ridiculous things food distributors use to market unhealthy products to kids

MOM-caring mother trying to get her son to eat right before she is interrupted and undermined

OTHER VOICE-just a voice needed to contradict spokes person when he says “made with all natural ingredients”

SON-no dialogue just is bored at breakfast and is wowed by SPOKESPERSON

**SETTING:**

Breakfast table. Morning.

**SCENE OPENS**

MOM:

Now son you have been in this house all day, go outside, play, get some fresh air. If you donʼt get the sunlight and exercise you need....

[interrupted by SPOKESPERSON appearing out of thin air]

SPOKESPERSON:

Tell your mom to shove this in her mouth..... Hey kids!!! ready for a new way to start your day?!?

All the cool kids are doing it!!!! Itʼssss cheesey itʼs meatttty itʼs Food Block oʼ Breakfast!

Combines patented blockʼo breakfast technology, real imitation pork, topped with the great taste of nacho cheese, and a syrupy pancake center.

Made from all natural ingredients...

[overdub of OTHER VOICE: “contains no natural ingredients”]

SPOKESPERSON:

“chew it” “swallow it”

“fertilize your lawn”

“feed it to your dog!” [long disclaimer appears at the bottom of screen including 2 candies that resemble jolly rogers on both sides of the word “DISCLAIMER”]

“unclog your drain or toilet” “glows in the dark”

Cheesey meat food block oʼ breakfast! if itʼs not on your breakfast table, then you're not in your parentʼs heart! - maybe you were really adopted...i donʼt know!

“FDA appro....FDA approooo.... [more and more money is thrown at an FDA representative until the  FDA representative looks pleased] ...FDA approved!!”

Cheesey meat food block oʼ breakfast!

From the makers of lada-paste the only toothpaste with the savory taste of enchiladas

SOME OF THE SIDE EFFECTS MAY INCLUDE, BUT ARE NOT LIMITED TO: sweats, chronic fatigue, diaherria, constipation, impudence, lockjaw, post traumatic stress, dementia, split personality, split personality split personality, seizures, foaming at the mouth, growth of limbs, stomach ulcers, temporary blindness and amnesia

Cheesey meat food block oʼ breakfast! Now in barbecue chicken, teriyaki waffle, licorice ice cream flavor!

Block oʼ breakfast: a family company bastardizing the most important meal of the day with sodium, food coloring, and trans fats,

Block oʼ breakfast...your children wonʼt grow up to sue us.

***END***